

Movement that inspires

At Kia, we believe movement inspires ideas. Great ideas come to you when you're on the move. Whether you're walking, traveling on a train or driving. It's why we create the spaces and the time you need to bring ideas to life.

※ All information, illustrations and specifications are accurate at the time of printing and are subject to change without notice. The models and specifications shown in this brochure may vary from those available in your market. Contact your local Kia dealer for current information and full warranty details including terms and conditions.

2109-DC-GE-LHD




The Rio






Capability and charm on the road to discovery

Welcome to the world of everyday possibility. The Kia Rio hits the sweet spot, combining efficiency, space, and performance. Equally at home on trendy streets or quiet country lanes, the Rio lives up to the sporty style of its exterior every time you set out to explore.

A vibrant red Kia Rio is parked on a city street. In the background, there's a guitar shop with various instruments visible through the windows. The street is lined with trees and modern buildings under a blue sky with scattered clouds. The car is shown from a side profile, facing right.

Bigger, bolder and poised for adventure

Get ready for excitement. With a new look, more interior space, and lively performance, the Kia Rio has charm that deepens when you get behind the wheel. It's more than a city car. It's an everyday travel companion.

A red Kia Rio is shown from a rear three-quarter view, driving on a city street. The car is moving towards the left, with a blurred background of trees and buildings, suggesting motion. The license plate is KSC 0929. The car has a black roof rack and a black rear spoiler. The background features a large white bridge on the left and a red-roofed building on the right.

A new style for everyday excursions

Sometimes beauty runs deep and endures. With winning style, as well as ample seating and cargo capacity, the Kia Rio lets you set out every day feeling like the world is yours to explore.

A silver and a red Kia Rio car are parked on a cobblestone street in a city. The silver car is on the left, and the red car is on the right. Both cars have the license plate KSC 0929. The background shows a city street with buildings, trees, and a clear sky.

Practicality has never looked so good

Whether you choose it for aesthetics or practicality, the Rio makes versatility look alluring, while offering true enjoyment to anyone with a deep passion for driving. Take it to all the places you've been waiting to go.



Logical ergonomic control for any situation

The cockpit prioritizes information and limits visual and manual distractions. The cluster presents driving data, while a center floating display simplifies access to a range of entertainment and comfort controls.



Stay informed, aware and totally focused

Technology has transformed daily life. But the devices and services we depend on have their time and place. The Rio offers a simple presentation of the information you need to see as you focus on driving.



Bluetooth multi-connection Pair one or two phones at once. Stream music from one phone and access Bluetooth functions via two phones.

Color 8" LCD touch-screen audio The 8" TFT-LCD touch-screen audio system displays artist and track names, station information and more, and can be controlled with the tap of a finger. The system is MP3-compatible.


USB audio input Flash drives and other compatible audio devices can be linked via the USB connection and accessed using the audio controls.

Supervision cluster with 4.2" LCD screen A tasteful, intelligently designed and customizable supervision cluster provides outside temperature and vehicle and trip data.

Steering wheel audio remote control Adjust audio settings using just your thumb for enhanced driving safety.

Cruise control The cruise control can be activated using steering wheel-mounted controls, making it easy to set your desired speed in a safe manner.



A wide-angle photograph of the interior of a red car, viewed from the passenger side. The car features black leather seats with horizontal stitching and integrated headrests. The front passenger seat has an "AIRBAG" label on the side. The dashboard is dark with a large central infotainment screen and a digital instrument cluster. The steering wheel is black with a silver logo in the center. The car is parked in a lot with a building and trees visible through the windows.

Relax all the way there... and back

Up to five people can ride in comfort with plenty of room to stretch thanks to a longer wheelbase. Automatic air conditioning adds to the experience.



All the room needed to live out your dreams

Whether it's just another day or the trip of a lifetime, the Rio puts the good life that much more within reach. Get familiar with its clever approaches to stowing cargo and putting people at ease.

Full-folding 2nd row seats Rear seats fold fully flat, so when you need to, you can accommodate long or bulky items in the extended cargo space.


60:40 split-folding rear seats The rear seats split 60:40 and fold flat, giving you utmost flexibility in managing cargo and passenger space.



Luggage net An elasticized luggage net keeps luggage and other items from moving around in the cargo space.

Covering shelf A rear shelf keeps cargo out of view. Attached to the rear tailgate by cords, it lifts out of the way when the tailgate is opened.



A silver Kia Rio is shown driving on a city street. The car is in the foreground, moving towards the right. The background features a mix of modern and traditional architecture, including a brick building with a storefront and a modern glass-fronted building. Pedestrians are visible on the sidewalk, and a yellow bus is further down the street. The scene is set during the day with clear skies and shadows cast on the road.

Striking at rest, tantalizing in motion

Attractive new aerodynamic contours are just part of what makes the Kia Rio so striking. Its smooth ride, agile handling and invigorating performance bring excitement to life.



The power to pull ahead of the pack

The Rio combines fuel saving efficiency with a constant reserve of power. Its handling around town is smooth and agile. And when speed is called for, you'll love the punch of performance it offers.

| | | |
|------------------------|--------------|------------|
| Engine | 1.4 MPI | 1.6 MPI |
| Displacement (cc) | 1,368 | 1,591 |
| Max. power (ps/rpm) | 100/6,000 | 123/6,300 |
| Max. torque (kg·m/rpm) | 13.6/4,000 | 15.4/4,850 |
| Mated transmission | 6 M/T, 6 A/T | |



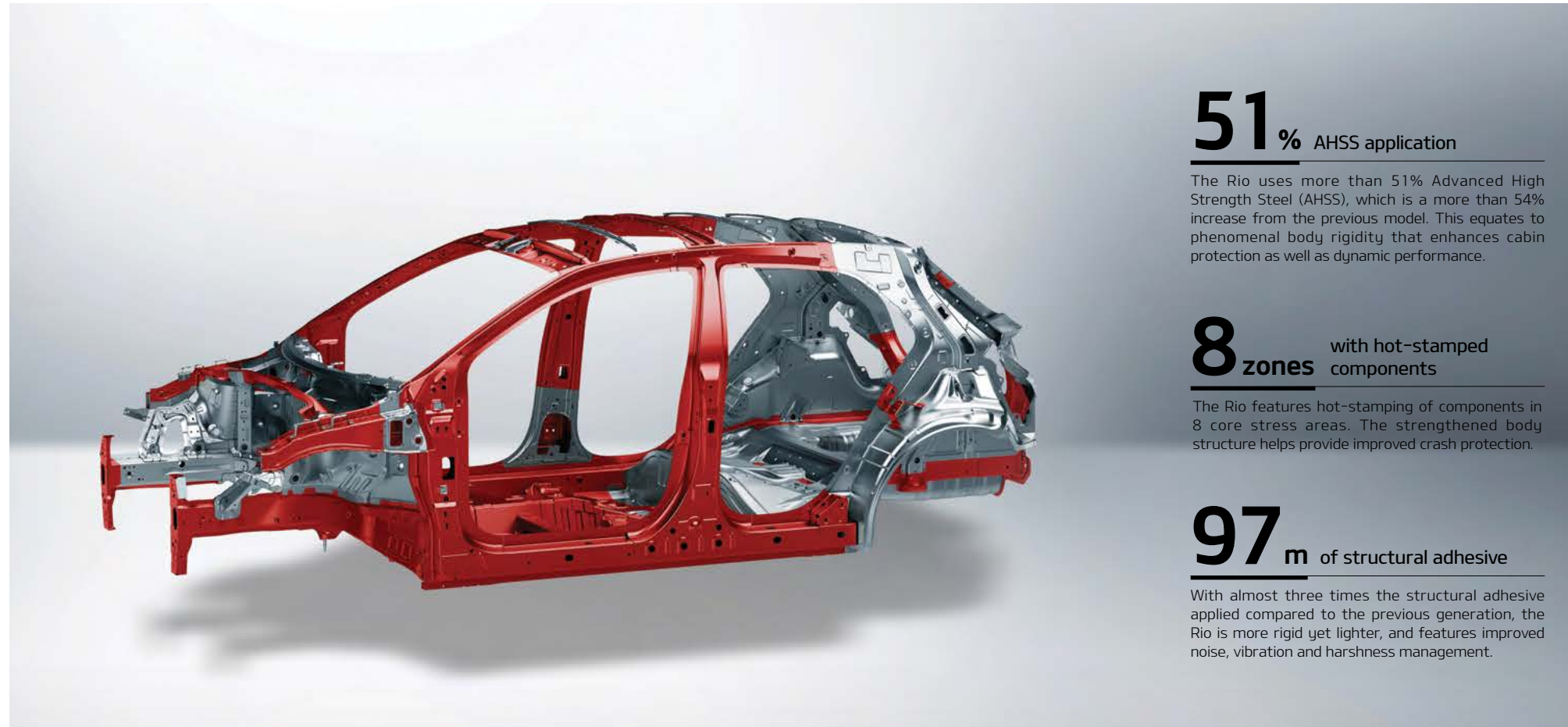
Automatic transmission A smooth-shifting 6-speed automatic transmission effortlessly transfers the engine's torque to the wheels.

Manual transmission An efficient 6-speed manual transmission offers quick, smooth shifts and gear ratios matched to the engine's torque curve.



Breeze through your daily commute

The fluid lines of the Rio harmonize with the wind and help enhance fuel economy. Its nimble handling makes it the ideal vehicle for the quick turns and unexpected detours that are part of modern urban driving.



51% AHSS application

The Rio uses more than 51% Advanced High Strength Steel (AHSS), which is a more than 54% increase from the previous model. This equates to phenomenal body rigidity that enhances cabin protection as well as dynamic performance.

8 zones with hot-stamped components

The Rio features hot-stamping of components in 8 core stress areas. The strengthened body structure helps provide improved crash protection.

97m of structural adhesive

With almost three times the structural adhesive applied compared to the previous generation, the Rio is more rigid yet lighter, and features improved noise, vibration and harshness management.

A single-minded obsession with everything that could go wrong

We believe that a car has one paramount duty: to protect the people inside it and around it.

The Rio features intelligent active safety technologies and substantial passive safety enhancements for your peace of mind.



6 airbags Protection includes front air bags for the driver and front-seat passenger, two air bags at the sides, and two curtain airbags running the length of the cabin.



Blind-Spot Collision Warning (BCW) The system has rear corner radar sensors that monitor your blind spots and warns you of approaching cars with a flashing light on the side-view mirror.

Rear Cross-Traffic Collision Warning (RCCW) When reversing out of a parking space or driveway, the radar-based RCCW warns you to potential traffic crossing your path.

Parking Distance Warning-Reverse (PDW-R) When you back into a parking spot, how much room do you have left? As you reverse, audible beeps alert you to the distance to obstacles behind you.

Rear View Monitor (RVM) Rear View Monitor with Parking Guidance gives you a live view of what's behind you. Lines superimposed on the image help you know how much space you have.

DRIVE
WISE



The details that make the difference

Your car should deliver everything you expect and more.
Choose the options and accessories that will make it yours and yours alone.



Sunroof
An available power sunroof adds an open-air feeling to the already roomy cabin of the Rio.



Bi-function headlamps
High and low beams are integrated into the same lighting element, which is tastefully mounted within the clear protective housing.



Electric folding mirrors
The outside mirrors can be folded and unfolded conveniently with the push of a button.



Radiator grille
A sporty new grille design employs a smooth black insert that visually connects the light assemblies. Most of the airflow for cooling the engine now enters through the lower intake.



Aero blade wipers
Aerodynamic wiper blades maintain contact with the windshield even at high speeds.



Rear spoiler garnish
A rear spoiler improves the air vortex around the C-pillar for enhanced aerodynamics and downforce on the rear tires.



Rear Occupant Alert
Don't leave anyone in the rear seats when you park. Rear Occupant Alert tracks door-latch use, and reminds you with a message in the cluster.



Telescopic & tilt steering wheel
Adjust the steering column up and down, and in and out, to find just the right position for you.



Sunvisor illumination lamps
The bulb lamp above the vanity mirror on the driver-side sunvisor lights up to help you see yourself better in the mirror.



Auto defog system
The auto defogger detects mist on the windshield and automatically deploys the fans to clear the glass rapidly.



Rain sensor
The rain sensor detects raindrops on the windshield and activates the wipers for clear visibility.



Adjustable seatbelt anchor
The height-adjustable seatbelt anchors allow for seatbelts to be raised and lowered to achieve a perfect fit.



Manual climate control
Simple soft-touch switches and dials let you adjust the temperature quickly with minimal distraction.



Full Auto Temperature Control (FATC)
FATC lets you set a desired temperature for a comfortable ride in any weather condition.



Illuminated glove box
Simply place small objects in the storage compartment under the dashboard. An interior light ensures easy retrieval of stored items.



Front & rear door bottle holders
Drink bottles are easily on hand thanks to holders in both the front and rear door panels.



Center console armrest
The armrest is covered in soft material color-coordinated with the interior trim and offers comfortable support when driving.



Rear USB charging port
Rear passengers can charge their electronic devices via the USB port mounted at the back of the center console.

Designed to fit your mood

Black One-tone Interior



EX optional grade Saturn Black artificial leather

Soft, bolstered seats with half-perforated Saturn Black artificial leather trim offer long-lasting comfort. Matching trim on the doors and dash give the interior a welcoming ambience.



EX standard grade Black cloth

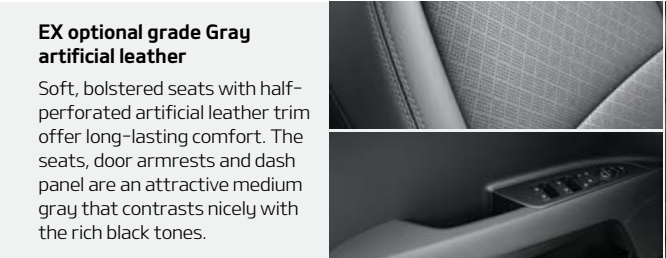
The interior is upholstered in a combination of soft tricot and honeycomb-pattern, embossed tricot. Matching tones on the doors and the dash provide a consistently appealing look.



LX standard grade Black cloth

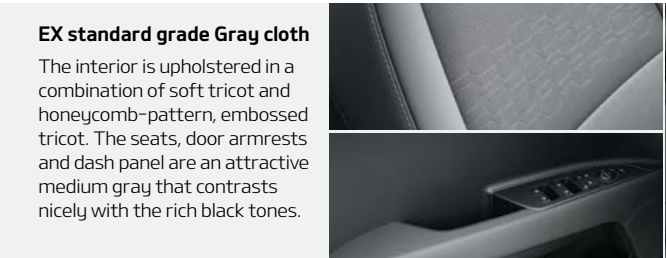
The interior is upholstered in a combination of soft tricot and woven cloth with a subtle triangular pattern. Matching tones on the doors and the dash provide a consistently appealing look.

Gray Two-tone Interior



EX optional grade Gray artificial leather

Soft, bolstered seats with half-perforated artificial leather trim offer long-lasting comfort. The seats, door armrests and dash panel are an attractive medium gray that contrasts nicely with the rich black tones.



EX standard grade Gray cloth

The interior is upholstered in a combination of soft tricot and honeycomb-pattern, embossed tricot. The seats, door armrests and dash panel are an attractive medium gray that contrasts nicely with the rich black tones.



LX standard grade Gray cloth

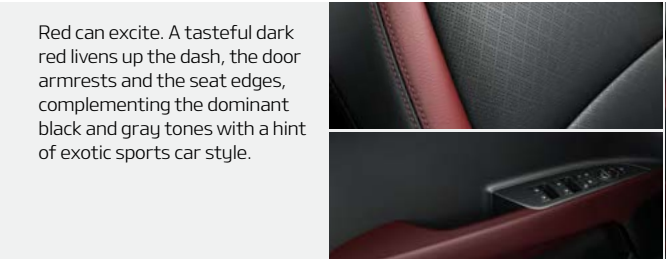
The interior is upholstered in a combination of soft tricot and woven cloth with a subtle triangular pattern. The seats, door armrests and dash panel are an attractive medium gray that contrasts nicely with the rich black tones.

Navy Package Interior



Navy can be soothing. An alluring deep blue graces the dash, the door armrests and the seat edges, offsetting the dominant black and gray tones of the interior with a touch of intrigue.

Red Package Interior



Red can excite. A tasteful dark red livens up the dash, the door armrests and the seat edges, complementing the dominant black and gray tones with a hint of exotic sports car style.

Exterior colors and wheels

Exterior Colors



Dimensions (mm) _ *17-inch wheel based

4-door model



5-door model



Wheels

