The Power to Surprise

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful and dynamic styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Mohave, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical and stylish but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

About Kia Motors Corporation

Kia Motors Corporation (www.kia.com) - a maker of quality vehicles for the young-at-heart - was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 2.7 million Kia vehicles a year are produced in 10 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 150 countries. Kia today has around 48,000 employees worldwide and annual revenues of over US\$43 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA - the governing body of the FIFA World CupTM. Kia Motors Corporation's brand slogan - "The Power to Surprise" - represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.



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Kia BUZZ http://Kia-buzz.com



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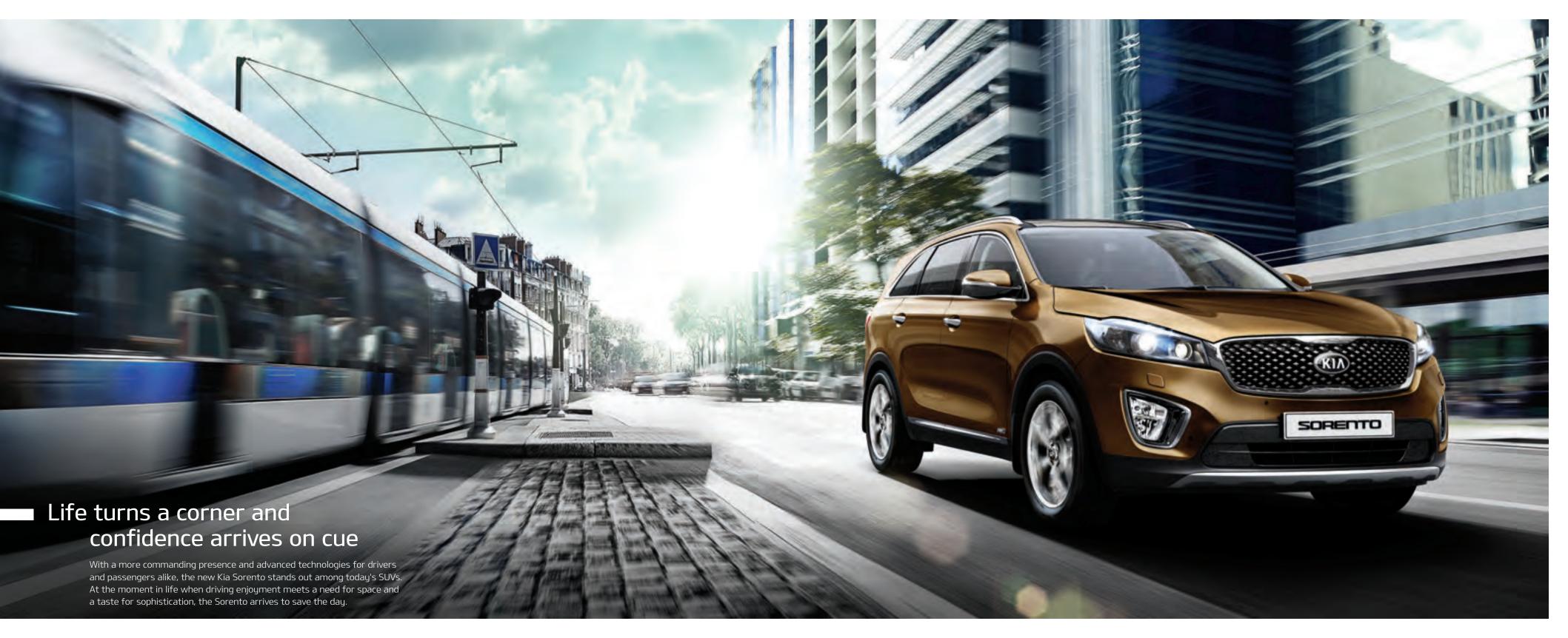




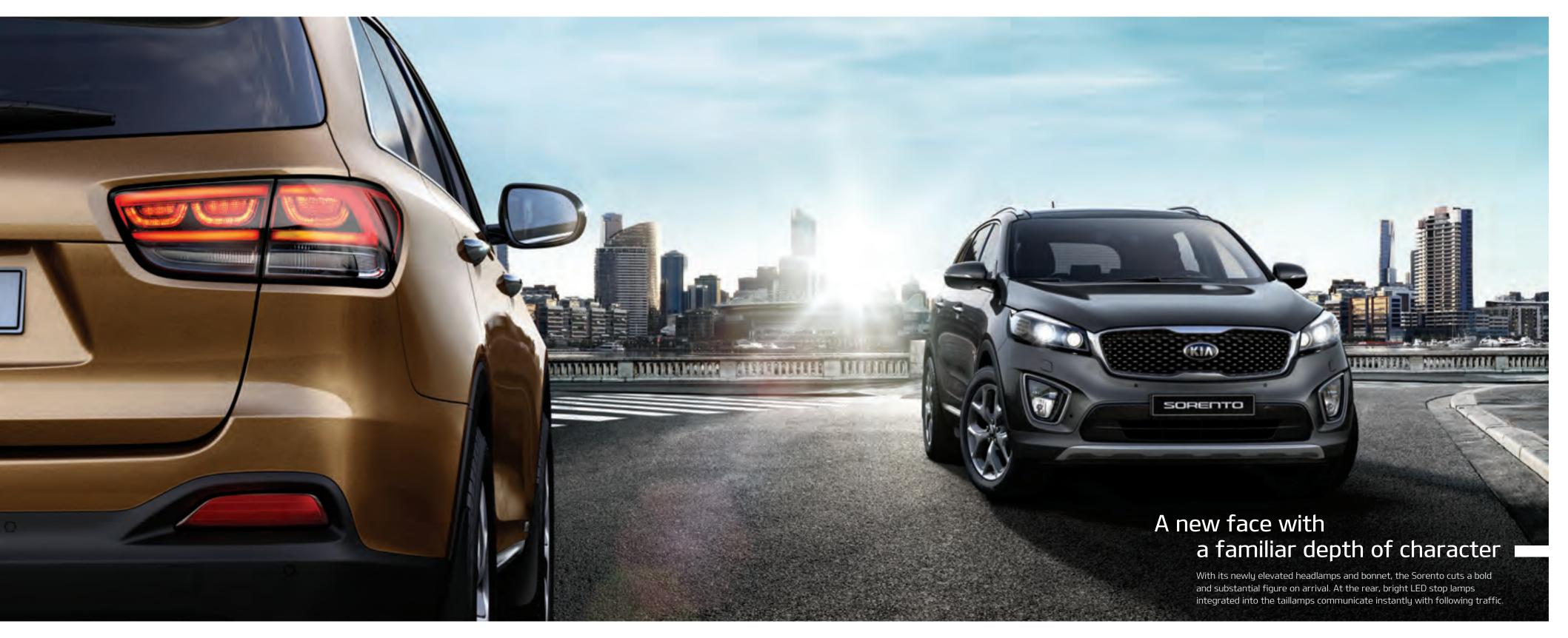






















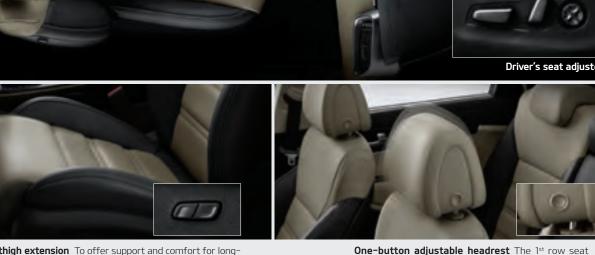


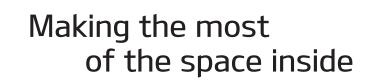
electronic parking brake and the elimination of the manual handbrake lever.











■ 7-seater

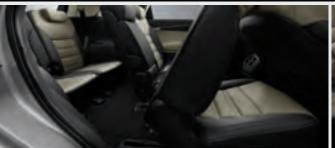
A modern sport utility vehicle should accommodate a wide range of scenarios that come up through the years. The Sorento transforms quickly from a 7-seat commuter, to a miniature removal truck, to an adventure facilitator for travelers and their equipment. No matter the configuration, comfort and sophistication rule the day.





5 or 7 seats for maximum flexibility Partial and full folding of rear seat rows give Sorento numerous seating and cargo combinations for a perfect balance of passenger comfort and practicality, including convenient loading of long or odd-shaped cargo and leisure equipment.

■ 5-seater_



Ease of entry and exit On 7-passenger models, the 2nd row seat auto-folds and slides 270 mm to let rearmost occupants in and

row seat cushions and seat backs allow adjustable heating for driver and passengers when it's cold. On warm days, the driver and front passenger can enjoy soothing airflow through the seat cushions and seat backs. models. Optional on EX models.

Heated and ventilated seats For all-weather comfort, heated 1st and 2nd **Driver's seat thigh extension** To offer support and comfort for longlegged drivers, the cushion of the driver's seat can be extended up and forward at the push of a button on the seat base. Optional on EX

headrests offer up, down and sliding adjustment with the simple push of a button. Optional on EX models.











2nd row seatback lever Each side of the cargo area has a remote folding lever for the 2nd row seatbacks. On 7-seater models only.

Cargo underfloor storage compartment Store emergency items and valuables in the spill-proof tray under the cargo space floor.

Cargo screen storage compartment Stow larger valuables out of view in a separate, partitioned-off space under the optional retractable screen.

Tailgate memory function Opening angles for the tailgate can be stored in memory by pressing and holding a button under the tailgate for 3 seconds. Optional on EX models.

Tap into superhuman attentiveness

Tapping into the power of the latest sensing technology and intelligent processing, the Sorento helps you stay aware of your position and the movement of the vehicles around you, enhancing your comfort and peace of mind.

■ Adaptive Front Lighting System (AFLS)

To improve nighttime driving visibility, this system aims and controls the distribution of the low beams as the vehicle goes through turns in proportion to the turning angle. Optional on EX models.



■ Rear Cross Traffic Alert (RCTA)

When backing out of a parking spot or driveway, the system warns the driver if it detects any cross traffic in the lane the vehicle is entering.



■ Auto Cruise Control (ACC)

For comfort and improved fuel economy, the cruise control system lets you set and maintain a speed above 40 km/h. If you accelerate, it will return to your set speed once you take your foot from the pedal. To turn off cruise control, turn the steering-wheel-mounted switch off, or simply tap the brake pedal.









Technology makes it all seem effortless

Every day the road can present new challenges. The Sorento is engineered to use its own reflexes to keep you in control when tricky surfaces, inclines, twisting roads, and unexpected moves by other drivers put you to the test.





Hill-start Assist Control (HAC)

HAC prevents the vehicle from rolling backward when at a standstill on an incline by gently applying the brakes for up to two seconds while you move your foot from the brake pedal to the accelerator.

Vehicle Stability Management (VSM)

The system enhances the directional stability of the vehicle by automatically controlling MDPS and brakes on each wheel. In case of braking on a non-homogeneous surface (e.g. right wheel on ice and left wheel on the asphalt), it helps to stabilize the vehicle and maintain the vehicle path.



Rack-type Motor-Driven Power Steering (R-MDPS) A firm, solid feel and unprecedented steering response are simultaneously achieved with optional R-MDPS.

Rear sub-frame Even 2WD models now feature the sturdy rear sub-frame that AWD models are famous for, further improving driving stability.

Upright rear shock-absorber A more vertically oriented rear shock absorber system helps to control wheel travel on uneven ground and better isolates occupants from bumps.

We've given the unthinkable quite a bit of thought

Feel protected inside the Sorento cabin where you are surrounded by a safety cage design fortified with ultra-high-tension steel and a 6-airbag SRS system. Thoroughly tested in countless crash simulations and actual collision tests, the Sorento puts occupant safety above all else.



*Advanced High Strength Steel (AHSS) The Sorento uses more than 53% Advanced High Strength Steel. This exceptional steel reinforces the front, rear and sides, as well as high stress points throughout the body.

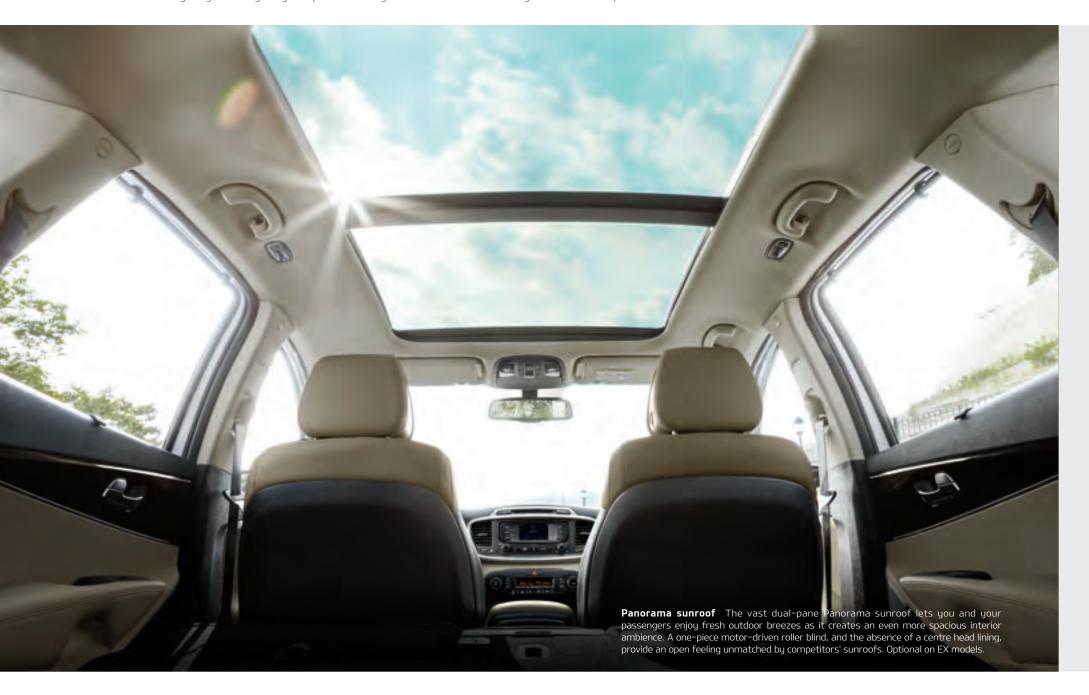
Six airbags The Sorento offers driver, front passenger, two front-side, and two side-curtain airbags to help protect occupants and potentially reduce injuries, in the event of a collision.





The little things that make it all yours

While the Sorento comes well equipped with standard features, a wide selection of optional amenities give you many ways to personalise your own Sorento to suit your needs and preferences.





Steering wheel audio remote control Intuitively placed steering wheelmounted controls let you adjust volume and change stations without taking devices through the integrated 3.5 mm your hands from the wheel.



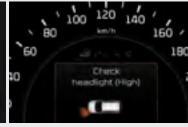
Auxiliary, USB and iPod® connections Play audio from iPods, flash drives and other compatible multimedia (analogue) and USB connectors.



Bluetooth Handsfree Enables wireless connectivity between your Bluetooth-compatible devices and the vehicle sound system via the builtin microphone.



Electronic Parking Brake (EPB) Engage the parking brake simply by operating a button and be certain of whether it's properly engaged or not. Optional on EX models.



Exterior lamps outage indicator When the circuit for an exterior lamp is broken, the cluster displays the position of the broken lamp for added convenience.



Integrated Memory System (IMS) Recall the stored seat, steering wheel and side mirror positions for two

drivers. Optional on EX models.



Dual separate climate control On EX models, the dual climate control system gives the driver and front passenger separate controls for temperature and fan speed.



Optional on EX models.



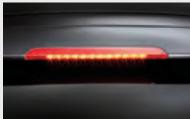
Heated steering wheel A heated steering wheel makes it easier to grip the wheel firmly on cold days.



Sunshade blind A retractable rear-door window sunshade helps rear passengers and stowed cargo stay cool on sunny days.



Auto-up and -down windows An auto-down driver's window is offered as standard. Choose optional auto-up and -down driver and front passenger windows for added safety and convenience.



HMSL integrated rear spoiler

An attractively contoured rear spoiler helps to manage airflow over the rear of the vehicle and incorporates a High-Mounted Stop Lamp (HMSL).



LED tail lamps and stop lamps

LED tail lamps and stop lamps, an EX option, are integrated into the tail lamp clusters. LEDs illuminate more quickly, last longer, and are more energy efficient than conventional bulbs.



Cup holder

There are two large-sized cupholders at center of 1st and 2nd row seats. It allows for the safe and spill-free storage of bottles and cups to enhance



Stainless steel pedals

Sturdy, lightweight stainless steel pedals add a performance-inspiring accent. Optional on EX models.



LED illuminated door step

Bright, low-energy LED lighting illuminates the lower door sill to help you get in and out of the Sorento gracefully at night or in dark car parks.

Interior colour and trim selection

Black one-tone interior

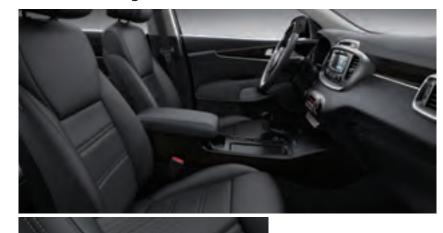


■ EX optional grade Saturn Black Leather

Interior environment in Saturn Black, hydro graphics one-tone dashboard and black leather seat upholstery



■ EX standard grade Saturn Black Cloth



Interior environment in Saturn Black, hydro graphics one-tone dashboard and black woven seat

■ LX standard grade Saturn Black Cloth



Interior environment in Saturn Black, carbon-look embossing, one-tone dashboard and black tricot-woven seat upholstery

Black + Stone two-tone interior

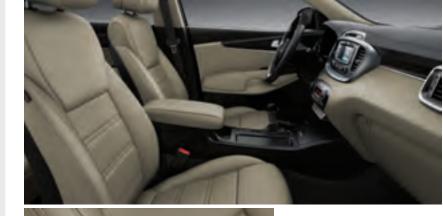


■ EX optional grade Stone Leather

Interior environment in Stone colour, hydro graphics two-tone dashboard and Stone colour leather seat upholstery



■ EX standard grade Stone Cloth





Interior environment in Stone colour, hydro graphics two-tone dashboard and Stone colour woven seat upholstery

■ LX standard grade Stone Cloth



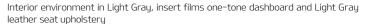


Interior environment in Stone colour, carbon-look embossing, two-tone dashboard and Stone colour tricotwoven seat upholstery

Colour packages



■ EX optional grade Light Gray Leather







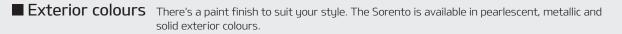
■ EX optional grade Brown Leather

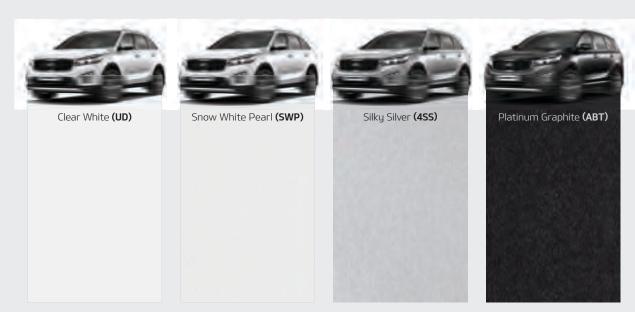
Interior environment in Brown, insert films one-tone dashboard and Brown leather seat upholstery

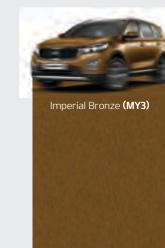


Colour and trim selection

The Sorento is available in a pleasing array of exterior and interior colour combinations that offer up-to-the-minute style and a soothing atmosphere.













■ Interior finish materials

The textures and tones of trim accents bring a warm lustre to the interior.



Black high gloss (insert film)



Wood grain (hydro graphic)



Carbon-look embossing

■ Outside door handles

Body colour grip-type handles come as standard on the LX, while EX models feature chrome-finished handles.



Chrome (EX)

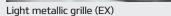


Body colour (LX)

■ Radiator grilles

The new grille designs feature the Kia family look and bring out the confident character of the Sorento.







Standard black grille (LX)

■ Skid plate

The visually appealing front under guard and skid plate offer protection against splashes and scrapes.



Silver painted (EX)



Standard black finish (LX)

■ Alloy wheel

Aerodynamic alloy wheels help reduce unsprung weight and accentuate the Sorento's brawny character.



235/65R 17" Alloy wheel (Standard)



(Optional on EX)

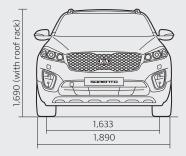


235/55R 19" Alloy wheel (Optional on EX)

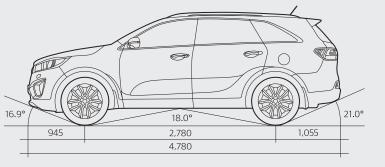


235/55R 19" Chrome Sputtering Alloy Wheel (Optional on EX)

■ Dimensions (mm) *17" -wheel based







All information contained herein was based upon the latest available information at the time of printing. Descriptions are believed to be correct, and Kia Motors Corporation makes every effort to ensure accuracy, however accuracy cannot be guaranteed. From time to time, Kia Motors Corporation may need to update or make changes to the vehicle features and other vehicle information reported in this brochure. Some vehicles shown include optional equipment that may not be available in some regions. All video and camera screens shown are simulated. Kia Motors Corporation, by the publication and dissemination of this material, does not create any warranties, either express or implied, to any Kia products. Contact your local Kia dealer for the most current information

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■ Specifications (mm)

Overall length	4,780
Overall width	1,890
Overall height	1,685 (without roof rack)
	1,690 (with roof rack)
Wheelbase	2,780
Wheel tread (F/R)	17": 1,633 / 1,644
	18", 19" : 1,628 / 1,639
Overhang (F/R)	945 / 1,055
Head room (1st / 2nd / 3rd row)	1,004 / 998 / 920 (without panorama sunroof)
Leg room (1st / 2nd / 3rd row)	1,048 / 1,000 / 805
Shoulder room (1st / 2nd / 3rd row)	1,500 / 1,472 / 1,342
Ground clearance	185
Fuel tank capacity (ℓ)	71

*Curb Vehicle Weight(CVW) based



Vehicles in harmony with nature





Whether you love getting out into the great outdoors or simply enjoy living in a more sustainable balance with the ecosystem, you have found a soul mate in Kia Motors.

Kia, and we back up our commitment with tangible action. Our EcoDynamics possible. sub-brand, established in 2009, designates the most eco-friendly cars within each Kia model range that showcase our new fuel-stretching and emission-cutting technologies such as hybrid, electric and hydrogen fuel cell powertrains.

We are also building a clean global production system, raising the resource for you.

recovery rate, and designing vehicles with the disposal phase in mind Meanwhile, we are adopting more and more environmentally friendly materials in our cars, selected for their composition, biodegradability and bio-inspired technology. For example, to reduce our carbon footprint, we Environmental preservation and social responsibility are top priorities at are replacing oil-based materials with plant-based materials wherever

> As you can see, we at Kia Motors are committed to finding fundamental solutions to cut energy consumption and combat climate change. If you feel the same way about preserving the environment and ensuring a brighter future for the younger generation, then we have just the vehicle



